

ORDINANCE NO. 1528

AN ORDINANCE AMENDING CHAPTER 106 OF THE  
MUNICIPAL CODE OF THE VILLAGE OF NEW LENOX, ILLINOIS  
(Grand Opening Signs)

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WHEREAS, the New Lenox Village Board of Trustees has deemed it to be in the best interest of the Village of New Lenox, Illinois, to amend certain portions of Chapter 106 as they pertain to grand opening signs for new businesses; and,

WHEREAS, the New Lenox Village Board of Trustees has determined that permitting temporary freestanding signs and inflatable balloons directing attention to new businesses is to the best advantage of the entire municipality; and,

WHEREAS, a public hearing was held before the New Lenox Plan Commission on February 2, 2004 for the purpose of soliciting public comment on the ordinance amendments.

NOW, THEREFORE, be it ordained by the Mayor and Board of Trustees of the Village of New Lenox, Will County, Illinois, as follows:

Section 1: That Section 106-393 Special Events Signs shall be amended to read as follows:

Sec. 106-393. Temporary Promotional Signs.

(1) Special Events Signs.

(a) *Permitted signs:*

1. Anniversary signs.
2. Signs advertising some other special event as designated by the business.

(b) *Area and number.* There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed 50 square feet in area. Each business shall be permitted one special event sign per calendar year.

(c) *Location.* Signs shall be attached to the building celebrating the anniversary or special event.

(d) *Duration.* Signs shall be permitted for a period of time not exceeding 14 calendar days.

(2) Grand Opening Signs.

(a) *Permitted signs:*

1. Grand opening and re-opening signs.
2. Inflatable balloons.

(b) *Area and number.* There shall be not more than one of each such sign per lot, except that on a corner lot two grand opening or re-opening signs, one facing each street, shall be permitted. No grand opening or re-opening sign shall exceed 50 square feet in area. Freestanding grand opening or re-opening signs shall not exceed 10 feet in height. No inflatable balloon shall exceed 25 feet in height and diameter. Each commercial or industrial business, except shopping centers as defined in Sec. 106-382, shall be permitted one grand opening or re-opening sign and one inflatable balloon during a calendar year. Shopping centers containing two, three or four individual businesses shall be permitted two grand opening or re-opening signs and two inflatable balloons during a calendar year. Shopping centers containing five or more individual businesses shall be permitted four grand opening or re-opening signs and four inflatable balloons during a calendar year.

(c) *Location.* Grand opening or re-opening signs shall be attached to the building advertising the grand opening or re-opening, or if freestanding, shall be located at least 10 feet from any property line. Inflatable balloons shall be ground-mounted and properly secured, and shall be located at least 20 feet from any property line and shall not be located in any required parking space.

(d) *Duration.* Grand opening or re-opening signs and balloons shall each be permitted for a period of time not exceeding 14 calendar days per occurrence as permitted in Sec. 106-393 (2) (b). For locations involving both grand opening or re-opening signs and balloons, such 14-day periods shall run concurrently.

(e) *Fee.* No person shall erect a freestanding grand opening or re-opening sign or inflatable balloon without proper application, payment of a \$100 fee and issuance of a permit therefore from the Building and Zoning Administrator.

Section 2: That Section 106-397 Prohibited Signs shall be amended to read as follows:

Sec. 106-397. Prohibited Signs.

The following types of signs shall not be permitted, unless expressly authorized under Sec. 106-393:

- (1) Portable signs.
- (2) Flashing signs.
- (3) Bench signs.
- (4) Off-premises signs, except as permitted in Sec. 106-391 (2) i.

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- (5) Message centers or signs.
- (6) Attention-getting devices.
- (7) Roof signs.
- (8) Temporary signs.
- (9) Signs on outdoor storage and display areas.
- (10) Signs advertising products or services offered on the premises, except window signs and signs on entrance and exit doors as permitted elsewhere in this article.

Section 3: Severability: That each section and part hereof of this ordinance is deemed to be severable and should any section or part hereof be held invalid or unconstitutional by any court of competent jurisdiction, such ruling shall not affect the validity of constitutionality of the remaining portion(s) of this ordinance.

Section 4: Repeal of Inconsistent Ordinances: That all ordinances or parts thereof in conflict with the terms of this ordinance are hereby repealed and of no further force and effect to the extent of any such conflict.

Section 5: Publication: That the Village Clerk is hereby directed to publish this ordinance in pamphlet form.

Section 6: Effective Date: That this ordinance shall be in full force and effect after its passage, approval and publication in pamphlet form as provided by law.


PASSED THIS 24<sup>th</sup> day of February, 2004

with five members voting AYE, with -0- members voting NAY, and with one member ABSENT, the Mayor voting aye; and said vote being BALDERMANN aye, DYE aye, BOWDEN aye, SMITH absent, WALTER aye, and WEIGEL aye.

Marcia England  
VILLAGE CLERK

APPROVED this 25<sup>th</sup> day of February, 2004.

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MAYOR

ATTEST:

Marian W. Kofice  
VILLAGE CLERK