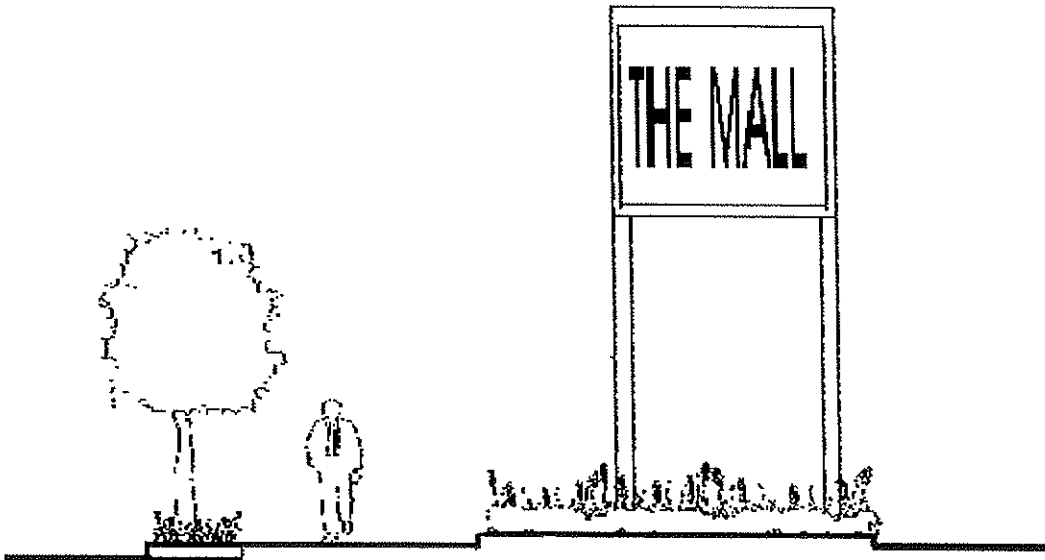


# the Village of New Lenox

*"Home Of Proud Americans"*

Building Department  
Phone 815-462-6490  
Fax 815-462-6469



## SIGN REGULATIONS

**REVISED**  
11/6/07

The enclosed sign regulations are compiled from the Village Sign Ordinances. These sign ordinances include #1287, #1346, #1455, #1508, #1528, #1641, & #1754. You may obtain a copy of these Ordinances from the Village Clerk's Office.

# SIGN REGULATIONS

10-22-2007

## ARTICLE VIII. SIGNS

### SECTION 106-381. Purpose of article.

There is a significant relationship between the manner in which signs are displayed and public safety, and the value and economic stability of adjoining property. The reasonable display of signs is necessary as a public service and to the conduct of competitive commerce and industry. The regulations in this article establish standards for the display of signs within the zoning districts which are provided in this chapter.

### SECTION 106-382. Definitions

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

*Abandoned sign* means a sign located on a property or premises which is vacant and unoccupied for a period of ninety (90) days, or a sign which is damaged, in disrepair or vandalized and not repaired within thirty (30) days of the date of the damaging event.

*Alterations* means the rebuilding, enlarging, extension, or relocation of any sign. The repainting, changing or parts, and preventative maintenance shall not be deemed to be alterations.

*Animation* means the movement or the optical illusion of movement of any part of the sign structure, design or pictorial segments, including the movement of any illumination or the flashing or varying of light intensity, the automatic changing of all or any part of the facing of a sign, or the movement of a sign set in motion by the atmosphere. Time and temperature devices shall not be considered animated signs.

*Anniversary sign* means a sign announcing the anniversary of an existing business in increments not less than five (5) years.

*Applicant* means a person who applies for a sign permit in accordance with the provisions of this article.

*Area of sign.*

- (1) In the case of individual letters used as a sign, the area is the area enclosed within the smallest regular geometric figure needed to completely encompass all letters, insignias or symbols of the sign, including horizontal spacing between letters, insignias or symbols, except as otherwise provided in this article.
- (2) For signs other than individual letters, words, insignias or symbols, the area is the total area of the facing or the total area within the outer edge of any existing border of the sign.

*Attention-getting device* means any device designed or intended to attract notice by noise; sudden, intermittent, or rhythmic movement; physical change or lighting change; or, physical presence, such as banners, flags, streamers, balloons, propellers, whirligigs, searchlights and flashing lights.

*Awning* means a roof-like cover, often of fabric, metal, plastic, fiberglass or glass, designed and intended for protection from the weather or as a decorative embellishment, and which is supported by and projects from a wall or roof of a structure over a window, walk, or door.

*Awning sign* means a sign which is placed on or integrated into fabric or other material awning which is mounted on the exterior of a building.

*Banner* means a sheet of fabric or other similar material of rectangular shape, which is attached or suspended at two ends or continuously across the long side. Attachment or suspension may be from buildings and/or poles. A banner may or may not contain text.

*Bench sign* means any sign that is painted, marked, or has printed designs or lettering of any description and built in such a manner as to provide a surface to be sat upon.

*Building wall* means the individual sides of a building.

*Building wall, length* means the distance of the exterior face of the building measured from side to side. For purposes of calculating the permitted total square footage of all signs on canopies, awnings, walls and mansard roofs in this article, minor offsets in the building façade for aesthetic or architectural purposes up to six (6) feet for buildings between 100 and 300 feet wide and up to twenty (20) feet for buildings more than 301 feet wide shall be considered part of the overall length of the building wall.

*Business entrance identification sign* means a sign adjacent to or on the entrance door of a business containing the business name and such other appropriate information as store hours and telephone numbers.

*Business name* means the name by which a business is commonly recognized and which is used by the applicant. Slogans or product information shall not be considered as the business name.

*Business park* means a tract of land that has been planned, developed and operated as an integrated facility for a number of separate commercial, office or industrial buildings and supporting ancillary uses with special attention to circulation, parking, utility needs, aesthetics and compatibility.

*Canopy* means a roof-like cover, often of fabric, metal, plastic, fiberglass or glass on a support which is supported in total or in part from the ground, providing shelter over a doorway, outside walk or parking area.

*Canopy sign* means a sign which is placed on or integrated into fabric or other material canopy.

*Changeable copy sign* means a sign designed to permit immediate change of copy with language other than the name of the business.

*Contractor or subcontractor sign* means a temporary sign which identifies the contractor or subcontractor engaged in the construction, reconstruction or repair of a building on a lot or parcel of property.

*Deck line* means the intersection of two roof surfaces of a mansard roof forming the highest horizontal line of the steeper roof slope.

*Directory sign* means a sign which provides a listing of the names of businesses, activities, addresses, locations, uses or places within a building or complex of buildings for the purpose of identification only.

*Fascia* means a parapet-type wall used as a part of the face of a flat-roofed building and projecting not more than six (6) feet from the building face immediately adjacent thereto. Such a wall shall enclose at least three (3) sides of the projecting flat roof and return to a parapet wall or the building.

*Flag* means a sheet of fabric or other similar material of square, rectangular or triangular shape, which is mounted on a pole, cable or rope at one end.

*Flashing sign* means any sign or device in which any illumination on the sign or device is not kept stationary or constant in color and/or intensity at all times.

*Freestanding sign* means a sign that is not attached to any building.

*Grade* means the lower of the existing grade prior to construction or the grade after construction, exclusive of any filling, berming, mounding or excavating solely for the purpose of locating the sign.

*Grand opening sign* means a sign identifying a new business or the relocation of an existing business.

*Ground sign* means a freestanding sign in which the bottom of the sign face is no more than one (1) foot above grade.

*Height* means the distance from grade to the top of the highest component of the sign.

*Illegal sign* means any sign erected without first obtaining an approved sign permit or signs existing at the time this ordinance is adopted without valid permits.

*Illuminated sign* means any sign which has characters, letters, figures or outlines illuminated by electric lights, luminous tubes or any other means of internal or external illumination. Copy changes are permitted only if the message thereon remains stationary and constant in color and intensity for at least one hour at a time, changing only on the hour.

*Indirect lighting* means a source of external illumination located away from the sign, which lights the sign, but which is itself not visible to persons viewing the

sign from any street, sidewalk or adjacent property.

*Individual letter* means a cutout or etched letter or logo which is individually placed on a building wall sign.

*Internal lighting* means a source of illumination entirely within the sign which makes the contents of the sign visible at night by means of the light being transmitted through a translucent material, but wherein the source of illumination is not visible.

*Logo* means a graphic symbol representing an activity, use or business. Permitted logos shall be registered trademarks or symbols commonly used by the applicant, and may include graphic designs in addition to lettering.

*Maintenance* means the replacing or repairing of a part or portion of a sign necessitated by ordinary wear, tear or damage beyond the control of the owner, or the reprinting of existing copy without changing the wording, composition or color of the copy. The replacing of a sign face shall not be deemed to be maintenance.

*Mansard roof* means a sloping roof which projects from the wall of a building and has a pitch of forty-five (45) degrees or greater to the horizontal, or a roof having a double slope, the lower slope being steeper than the upper slope.

*Menu sign* means a sign used to inform the public of the list of dishes, foods or entrees available in a restaurant, which may include the corresponding prices.

*Message center or sign* means any sign or device which uses changing or traveling lights to form words, symbols or characters in motion or animation, or gives the illusion of motion or animation, or in which the illuminations are not stationary or constant in color and intensity.

*Nameplate* means a sign, permanently affixed to a building, giving the name or address, or both, of the owner or occupant of a building or premises.

*Nonconforming sign* means any sign which is not allowed under this article, but which, when first constructed, was legally allowed by the village of the political subdivision then having the control and regulation over construction of signs.

*Obsolete sign* means any sign which does not advertise a bona fide business conducted or product sold.

*Occupancy* means the purpose or activity for which land or buildings are designed, arranged or intended, or for which land or buildings are occupied or maintained.

*Off-premises sign* means a sign that is located on property other than where a business is located, the product is sold or the service is offered.

*Parapet wall* means that portion of a building exterior wall projecting above the plate line of the building.

*Permanent sign* means any sign which is intended to be and is so constructed as to be a lasting and enduring structure remaining unchanged in character, condition (beyond normal wear) and position, and in a permanent manner affixed to the ground, wall or building, providing the sign is listed as a permitted sign in this article.

*Plate line* means the point at which any part of the main roof structure first touches or bears upon an external wall.

*Pole sign* means a sign that is mounted on a freestanding pole or other support so that the bottom edge of the sign face is six (6) feet or more above grade.

*Political sign* means a temporary sign which supports candidates for office or urges action on any other matter on the ballot of primary, general and special elections.

*Portable sign* means any sign that is not permanently affixed to a building, a structure, or the ground, or a sign designed to be moved from place to place. These signs primarily include, but are not limited to, signs attached to wood or metal

frames designed to be self-supporting and moveable, whether or not the sign has been altered by removal of mobile parts or affixed to the ground or building; paper, cardboard or canvas signs wrapped around supporting poles; and banners or pennants of any kind.

*Projecting sign* means a display sign which is attached directly to the building wall and which extends perpendicular from the building wall, the closest part of the sign being no more than six (6) inches from the face of the wall.

*Public property*, unless otherwise expressly provided, means any and all real or personal property over which the village or other governmental entity has or may exercise control, whether or not the village owns the property in fee, and it includes but is not limited to public buildings, public streets, alleys, sidewalks, rights-of-way and improved or unimproved land of any kind and all property appurtenant to it.

*Public use* means any land, building, structure, facility or complex owned and operated by any state, county, township or municipal government agency, including, but not limited to, government office buildings, parks, libraries and schools.

*Religious use* means any land, building, structure, facility or complex owned and operated by an organization providing organized religious services and education, including, but not limited to, churches, mosques, temples, and synagogues.

*Roof sign* means a sign that is mounted on the roof of the building and projects higher than the highest point on a gambrel, hip or gable roof, but shall not include cupolas, pylons, projections or minor raised portions of the roof.

*Roofline* means the highest point of the main roof structure or the highest point on a parapet, but shall not include cupolas, pylons, projections or minor raised portions of the roof.

*Sales, lease and rent signs* means temporary signs which indicate that premises, a building or a vacant lot is currently for sale, lease or rent.

*Shopping center* means an integrated and harmonious design of a building or structure, or buildings or structures, in which is located a group of business enterprises and which has adequate and properly arranged facilities for internal traffic circulation, collective off-street parking and loading facilities, landscaping, and other features and facilities common to shopping center developments. A shopping center is usually, but not necessarily, planned, developed, owned or managed as a unit.

*Shopping center, major* means a shopping center located on a parcel a minimum of 10 acres in size with a minimum frontage of 300 feet.

*Shopping center, primary structure* means a building that serves as the main activity focus within a shopping center development, and is identifiable either by its greater size or prominent location.

*Shopping center, primary lot* means the parcel containing the primary structure in whole or in part. There shall be only one primary lot per shopping center development.

*Shopping center, outlot* means a parcel within a shopping center development that is subordinate in size and location to the primary lot. Outlot uses shall be compatible to that on the primary lot.

*Sign* means any object, device, display or structure, or part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination or projected images. The term "sign" shall not include any flag or badge or insignia of the United States, the state, the county or the village, or any governmental jurisdiction or agency.

*Sign face* means the area or display surface used for the message of a sign.

*Special event* means a promotional event sponsored by a business, public, charitable or non-

profit organization such as, but not limited to, bazaars, street fairs, shows, exhibitions, sporting events, runs, bicycling events and block parties. This does not include sidewalk sales occurring on private property where merchandise is normally sold indoors and is transferred from indoors to outdoors for sale.

*Suspended sign* means a sign suspended from a roof overhang of a covered porch or walkway which identifies the tenant of the adjoining space.

*Temporary sign* means any sign, banner, pennant, bunting or valance constructed of cloth, light fabric, cardboard, wallboard or other like materials, with or without frames. The term includes any sign not permanently attached to the ground, wall or building, intended to be displayed for a short period of time only. A temporary sign may or may not contain text.

*Traffic directional sign* means a sign used at driveways, private streets and parking lots to improve public safety and to enhance public access to the site from public streets. This sign provides information which will assist the operators of vehicles in the flow of traffic. Such signs may use names, logos or symbols of buildings, businesses, activities, uses or places as a means of direction.

*Vehicle sign* means any advertising or business sign attached to a motor vehicle that is parked or placed in a position for the purpose of displaying such sign to the public.

*Wall sign* means a sign fastened to or painted on the wall of the building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of, the sign and that does not project more than twelve (12) inches from such building or structure.

*Window sign* means any poster, cutout letters, painted text or graphics, or other text or visual presentation affixed to or placed behind a windowpane which is placed to be read from the exterior of the building.

**Sec. 106-383. Penalty; additional remedies.**

- (a) Any person who violates any provision of this article shall be guilty of a misdemeanor, and upon conviction thereof shall be fined in an amount of not less than twenty-five dollars (\$25.00) and not more than as provided in section 1-9 for each violation.
- (b) In addition to the penalty in subsection (a) of this section, the village may institute any appropriate action or proceeding to prevent the unlawful construction, reconstruction, alteration, repair, conversion, maintenance or use of any sign in violation of the provisions of this article, or to restrain, correct or abate any sign which violates the provisions of this article.

**Sec. 106-384. Exempt signs.**

The following signs are exempt from the regulations of this article:

- (a) Memorial signs and tablets displayed on private property.
- (b) Address numerals and signs not exceeding three (3) square feet in area and bearing the names of occupants of premises.
- (c) United States, state and local government flags.
- (d) Legal notices.

**Sec. 106-385. Permit required.**

No person shall erect, alter or relocate within the village any sign or other advertising structure without first obtaining a sign permit from the building and zoning administrator and making payment of the required fee.

**Sec. 106-386. Removal or correction of unsafe or unlawful signs.**

If the building and zoning administrator shall find that any sign is unsafe or insecure, or is a menace to the public, or has been constructed or erected or is being maintained in violation of the provisions of this article, such sign shall be taken down and removed by the owner, agent or person having the beneficial use of the structure and/or property upon which such sign may be found

within ten (10) days after written notification from the building and zoning administrator. Upon failure to comply with such notice within the time specified in such order, the building and zoning administrator may cause removal of such sign, and any expense incident thereto shall be paid by the owner of the property to which such sign is attached. The building and zoning administrator shall refuse to issue a sign permit to any such party or owner who refuses to pay costs so assessed. The building and zoning administrator may cause any sign which is an immediate peril to persons or property to be removed summarily and without notice, and any expense incident thereto shall be paid by the owner of the property.

**Sec. 106-387. Removal of obsolete and abandoned signs.**

Any obsolete or abandoned sign shall be taken down and removed by the owner, agent or person having the beneficial use of the structure and/or property upon which such sign may be found within ten (10) days after written notification from the building and zoning administrator. Upon failure to comply with such notice within the time specified in such order, the building and zoning administrator may cause removal of such sign, and any expense incident thereto shall be paid by the owner of the property to which such sign is attached.

**Sec. 106-388. General standards; exemptions.**

- (a) *Obstructing access.* No sign shall obstruct any door, window or fire escape of any building. No sign shall block any required accessway except as allowed in section 106-391 (2) e and f; and section 106-392 (2) d and e.
- (b) *Attachment to trees or utility poles.* No sign shall be attached to a tree or utility pole.
- (c) *Measurement of surface area.* Surface area of all signs defined in this article shall be for one side of a sign.
- (d) *Signs in right-of-way.* No sign shall be erected or maintained in the public right-of-way.
- (e) *Signs on vehicles.* No sign shall be erected on or attached to any vehicle



owned or operated by residents or businesses within the village limits except for:

- (1) Signs painted directly on the surface of the vehicle.
  - (2) Signs no larger than four (4) square feet advertising that the vehicle is for sale.
  - (3) Business identification signs no larger than four (4) square feet.
- (f) *Obstruction of sight distance.* No sign shall be located so as to impair the sight distance or visibility of on-coming pedestrian or vehicular traffic.
- (g) *Maintenance of signs.* All signs shall be maintained in an orderly manner. Signs shall be kept clean and in good repair. Violations of this section shall be deemed unsafe and unlawful signs subject to removal as provided in Sec. 106-386.
- (h) *U.L. approved.* All electrical signs shall carry the approval of Underwriters' Laboratory.

#### **Sec. 106-389. Signs permitted in all districts.**

- (1) Roadway signs and markers, which shall be made and installed in accordance with the specifications of the village, are permitted in all districts. Included shall be signs announcing the location of or directing traffic to given locations, which include but are not limited to the following:
- (a) Service areas: automobiles, food, lodging.
  - (b) Public and quasi-public information.
  - (c) Businesses or business districts.
- (2) Electronic message center signs for public and/or religious uses, subject to the following:
- (a) Electronic message center signs shall only be permitted to be placed along major or minor arterial roadways so designated in the comprehensive plan.
  - (b) Electronic message center signs shall not be permitted to be placed within 250 feet of a residential use or property designated for residential use on the comprehensive plan.
  - (c) Notwithstanding any provision of this article to the contrary, there shall be a maximum of one electronic message center sign per zoning lot.

(d) The sign shall comply with all other provisions of this article.

(e) The overall area of the sign, including the electronic message center, shall not exceed the sign area otherwise permitted for the subject use.

(f) The electronic message center shall not exceed 50% of the total sign area.

(g) The electronic message shall remain fixed for a minimum of 15 seconds to avoid a flashing or blinking effect and shall consist of one color text only.

#### **Sec. 106-390. Signs permitted in residential districts.**

Signs in residential districts are exempt from the permit requirement, but must comply with all other regulations in this article. In all residential zoned districts, the following classes of signs are permitted in accordance with the regulations set forth in this section:

- ( 1 ) *Nonflashing, nonilluminated accessory signs.*
- a. Nameplates. For all dwellings, there shall be not more than one nameplate, not exceeding one square foot in area, for each dwelling unit, indicating the name or address of the occupant.
  - b. Identification signs
    1. *Permitted signs:*
      - i. Multiple-family dwelling signs. Only the name and address of the building and the name, address and telephone number of the management thereof may be contained on the sign, as well as availability of units.
      - ii. Contractor and subcontractor signs. In connection with the construction or remodeling of a building, a sign shall be permitted not sooner than two weeks prior to construction and shall be removed the day a certificate of occupancy is issued for the structure indicated.
    2. *Area and number:*
      - i. No sign shall exceed thirty-two (32) square feet in area.
      - ii. There shall be not more than one such sign per lot, except that on a

corner lot two signs, one facing each street shall be permitted.

3. Height:
  - i. No sign in any single- or two-family residence district shall project higher than four (4) feet above grade.
  - ii. No sign in any multi-family residence district shall project higher than six (6) feet above grade.
4. Distance from street. No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located.

(c.) "For sale" and "to rent" signs, subject to the following:

1. *Area and number.* There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed sixteen (16) square feet in area.
2. *Height.* No sign shall project higher than four (4) feet above grade.
3. *Distance from street.* No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located. No sign shall be closer than five (5) feet to any other zoning lot.

c. Signs accessory to parking areas, subject to the following:

1. *Area and number.* Signs designating parking area entrances or exits are limited to one sign for each such exit or entrance and to a maximum size of two (2) square feet each. One sign per parking area, designating the conditions of use or identity of such parking area, and limited to a maximum of seven (7) square feet shall be permitted. On a corner lot, two such signs, one facing each street, shall be permitted.
2. *Height.* No sign shall project higher than seven (7) feet above the grade of the parking area.
3. *Distance from street.* No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located.

( 2 ) Signs for places of religious worship. Signs for places of religious worship, subject to the following:

- a. *Area and number.* There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed thirty-two (32) square feet in area.
- b. *Height.* No sign shall project higher than six (6) feet above grade.
- c. *Distance from street.* No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk.

All parts of the sign shall be entirely within the property lines of the premises on which the sign is located. No sign shall be closer than five (5) feet to any other zoning lot.

d. *Illumination.* Signs may be internally or indirectly illuminated, and shall be shaded whenever necessary to avoid casting direct light upon adjacent properties. No sign shall be so illuminated that the foot-candle level exceeds 1.0 at any property line. The permitted illumination shall not exceed 0.5 foot-candle at any property line abutting a residential district. Any illumination shall be turned off between the hours of 10:00 p.m. and 6:00 a.m.

e. *Other requirements.* Other requirements as recommended by the zoning board of appeals and approved by the village board shall apply.

( 3 ) Political signs. Political signs shall be permitted as provided in section 106-394.

( 4 ) School and Park signs. School and park signs, subject to the following:

a. *Area and number.* There shall be not more than one school or park sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No school or park sign shall exceed 32 square feet.

b. *Height.* No part of any school or park sign shall project higher than ten feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade.

c. *Distance from street.* No school or park sign shall be placed any closer than 15 feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property line of the premises on which the sign is located. No

sign shall be closer than five feet to any other lot.

d. *Illumination.* Signs may be internally or indirectly illuminated, and shall be shaded whenever possible to avoid casting direct light upon adjacent properties. No sign shall be so illuminated that the foot-candle level exceeds 1.0 at any property line. Any illumination shall be turned off between the hours of 10:00 p.m. and 6:00 a.m.

e. *Other requirements.* Other requirements as recommended by the zoning board of appeals and approved by the village board shall apply.

( 5 ) *Other public or quasi-public uses.* Public or quasi-public uses, subject to the following:

a. *Area and number.* There shall be not more than one sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed eighty square feet.

b. *Height.* No part of any sign shall project higher than twenty feet above the grade of the street upon which the sign faces or above the adjoining grade if such grade is above the street grade.

c. *Distance from street.* No sign shall be placed any closer than 15 feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located. No sign shall be closer than five feet to any other lot.

d. *Illumination.* Signs may be internally or indirectly illuminated, and shall be shaded whenever possible to avoid casting direct light upon adjacent properties. No sign shall be so

illuminated that the foot-candle level exceeds 1.0 at any property line.

**Sec. 106-391. Signs permitted in commercial and industrial districts.**

In all commercial and industrial zoned districts, except *Shopping Centers* as defined in Sec. 106-382, the following signs are permitted, subject to the requirements set forth in this section:

( 1 ) General Provisions

- a. *Illumination.* Signs may be illuminated and shall be shaded whenever necessary to avoid casting direct light upon any adjacent property. No sign shall be so illuminated that the foot-candle level exceeds 1.0 at any property line.
- b. *Distance from street.* No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located.

( 2 ) Permitted signs.

- a. All signs permitted in residential districts.
- b. *Nameplates.* There shall be not more than one nameplate, not exceeding one square foot per business, relating only the name and the type of service conducted on the premises upon which it is placed.
- c. *Signs on canopies, awnings, walls and mansard roofs.* Unless otherwise provided herein, the total square footage of all signs on canopies, awnings, walls and mansard roofs shall not exceed 1.5 square feet for each linear foot of the building wall on

which the signs are placed. When the building wall on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the building wall.

1. *Signs on canopies.* Any sign located on a canopy shall be affixed flat to the surface thereof, and further provided that no sign shall extend vertically or horizontally beyond the limits of the canopy. There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign on a canopy shall exceed fifty percent (50%) of the surface area of such canopy.
2. *Signs on awnings.* Any sign located on an awning shall be affixed flat to the surface thereof, shall be non-illuminated and non-flashing, and shall indicate only the name and address of the establishment or the premises. Further, no such sign shall extend vertically or horizontally beyond the limits of the awning. There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign on an awning shall exceed fifty percent (50%) of the surface area of such awning.
3. *Wall signs.* All wall signs shall be one-sided, permanent in nature and may be illuminated. Wall signs shall be consistent with and incorporated into the architecture of the building.

- i. *Number.* There shall be not more than one wall sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. Businesses containing 25,001 – 50,000 square feet of gross floor area shall be permitted two secondary wall signs in addition to the primary sign identifying the business name. Businesses containing 50,001 – 100,000 square feet of gross floor area shall be permitted four secondary wall signs in addition to the primary sign identifying the business name. Businesses containing more than 100,001 square feet of gross floor area shall be permitted four secondary wall signs plus one additional secondary wall sign for every 50,000 square feet of gross floor area over 100,001 square feet in addition to the primary sign identifying the business name.
  - ii. *Area.* The gross area of a sign or signs on the wall of any principal building, except signs projecting perpendicular to the premise wall, shall not exceed 1.5 square feet for each linear foot of the building wall on which the sign or signs are placed. When the wall on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the building wall. For any business permitted secondary wall signage in Section 106-391(2)c.3.i., the square footage of the business name shall comprise a minimum of 50% of the total sign area.
4. *Signs on mansard roofs.* All signs on mansard roofs shall be one-sided, permanent in nature and may be illuminated. Signs on mansard roofs shall be consistent with and incorporated into the architecture of the building.
- i. *Number.* There shall be not more than one sign on a mansard roof per lot, except that on a corner lot two signs, one facing each street, shall be permitted. Businesses containing 25,001 – 50,000 square feet of gross floor area shall be permitted two secondary signs on a mansard roof in addition to the primary sign identifying the business name. Businesses containing 50,001 – 100,000 square feet of gross floor area shall be permitted four secondary signs on a mansard roof in addition to the primary sign identifying the business name. Businesses containing more than 100,001 square feet of gross floor area shall be permitted four secondary signs on a mansard roof plus one additional secondary sign on a mansard roof for every 50,000 square feet of gross floor area over 100,001 square feet in addition to the primary sign identifying the business name.
  - ii. *Area.* The gross area of a sign or signs on the mansard roof of any principal building shall not exceed 1.5 square feet for each

linear foot of the building wall on which the sign or signs are placed. When the mansard roof on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the building wall. For any business permitted secondary signage on a mansard roof in Section 106-391 (2) c. 4. i., the square footage of the business name shall comprise a minimum of 50% of the total sign area.

- iii. *Height.* No sign on a mansard roof shall project higher than the deck line of a mansard roof.
- d. Freestanding signs.
  - 1. Permitted signs:
    - i. Pole signs.
    - ii. Ground signs.
  - 2. *Area and number.* There shall be not more than one freestanding sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No freestanding sign shall exceed eighty (80) square feet per side. The maximum combined square feet of all sides of any freestanding sign shall not exceed one hundred sixty (160) square feet.
  - 3. *Height.*
    - i. Pole signs. No part of a pole sign or standard shall have a total height greater than twenty (20) feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade.
    - ii. Ground signs. No part of any ground sign shall have a total height greater than ten feet above

the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade. For any sign facing a minor arterial roadway as classified in the village's comprehensive plan, no part of any ground sign shall have a total height greater than fifteen feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade.

- 4. *Landscaping.* All freestanding signs shall be provided with landscaping at the base of the sign to screen the structural base of the sign.
- e. Window signs. Window signs shall not exceed fifty percent (50%) of the square footage of the windows, excluding entrance and exit doors.
- f. Signs on entrance and exit doors. The maximum area for signs on entry and exit doors shall not exceed ten percent (10%) of the door area, and shall include only the name and address of the business and the hours of operation. Such signs shall be located on the lower thirty-six (36) inches of the door, unless consisting only of transparent stenciled letters and numbers.
- g. Projecting signs. Signs projecting from or attached to any building shall not project more than four (4) feet beyond the front of the building, and the bottom of such signs shall not be less than eight (8) feet above the finished grade of the sidewalk. The maximum area for such signs shall be twenty-five (25) square feet per side and fifty (50) square feet total. Projecting signs shall not be allowed if there is a sign mounted parallel to the face of the building. Any sign projected or suspended from a building shall not exceed ten (10) feet in height.

- h. "For sale" and "to rent" signs, subject to the following:
  - 1. *Area and number.*
    - i. Freestanding signs. Only one freestanding sign shall be permitted per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No such sign may exceed thirty-two (32) square feet in area.
    - ii. Window signs. There shall be not more than one window sign, not exceeding fifty (50%) of the square footage of the window, except that on a corner lot two signs, one per street, shall be permitted.
  - 2. *Height.*

No freestanding sign shall project higher than four (4) feet above grade.
- i. Off-premises signs.
  - 1. There shall be allowed off-premises signs which acknowledge civic, charitable or religious organizations, provided that any such sign shall not exceed two square feet in area and seven feet in height.
  - 2. There shall be allowed other off-premises signs as appropriate to ensure the location of and access to all businesses in the village are adequately identified.
- j. Signs accessory to automobile service stations. Two exterior rate or price signs shall be permitted for each street front exposure. The dimensions of each sign shall not exceed twelve (12) square feet. Such signs shall be pole or ground mounted and shall state the price when displayed.
- k. Signs accessory to drive-through restaurants.
  - 1. Each drive-through restaurant is permitted two freestanding menu signs. A menu sign shall be used to display the published menu and the corresponding prices.
- 2. The maximum area of each such sign shall be thirty-two (32) square feet.
- 3. The maximum height of such signs shall be six (6) feet.
- 4. Illumination shall be internal only.
- l. Signs accessory to other drive-through establishments.
  - 1. Each drive-through establishment is permitted one freestanding menu sign. A menu sign shall be used to display the published services and corresponding prices.
  - 2. The maximum area of such sign shall be 32 square feet.
  - 3. The maximum height of such signs shall be six feet.
  - 4. Such signs shall be internally illuminated only.
- m. Signs accessory to automobile dealerships. In addition to other signs permitted in this article, automobile dealerships that sell new and pre-owned vehicles or two or more product lines on the same site shall be permitted one freestanding sign not to exceed 15 feet in height and 50 square feet in area. If the sign identifying the available of pre-owned vehicles or additional product lines is located on the same sign support as the primary sign, the combined sign shall not exceed 30 feet in height and 130 square feet in area.
- n. Signs accessory to theaters. One theater poster sign shall be permitted for each stage or movie screen. The dimensions of each sign shall not exceed 15 square feet in area. Such signs shall be affixed flat to the wall and may be illuminated. Such signs shall be used only to display

posters for current or forthcoming movies or performances and show times.

**Sec. 106-392. Shopping centers and multiple-tenant commercial buildings.**

(1) *General provisions.* The following regulations apply to signs for shopping centers:

a. *Individual business defined.* For the purpose of this section, an individual business is defined as a separately owned or operated business which may or may not have its own separate building access for ingress and egress not in connection with any other business or entity, or be separated by way of walls or dividers from any other business or entity.

b. *Illumination.* Signs in shopping centers may be illuminated and shall be shaded whenever necessary to avoid casting direct light upon any adjacent property. No sign shall be so illuminated that the foot-candle level exceeds 1.0 at any property line.

c. *Distance from street.* No sign shall be placed any closer than fifteen (15) feet to the edge of the pavement. In areas where sidewalks exist, signs shall be placed a minimum of two feet beyond the private property side of the edge of the sidewalk. All parts of the sign shall be entirely within the property lines of the premises on which the sign is located.

(2) *Permitted signs.*

a. *Nameplates.* Each individual business shall be allowed not more than one nameplate, not exceeding one square foot in area, relating only the name and the type of service conducted on the premises upon which they are placed.

b. *Signs on canopies, awnings, walls and mansard roofs.* Unless otherwise provided herein, the total square footage of all signs on canopies, awnings, walls and mansard roofs for any individual business shall not

exceed 1.5 square feet for each linear foot of the tenant space. When the building wall on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the tenant space.

1. *Signs on canopies.* Any sign located on a canopy shall be affixed flat to the surface thereof, and shall not extend vertically or horizontally beyond the limits of the canopy. There shall be not more than one such sign per individual business, except that on a corner lot two signs, one facing each street, shall be

permitted. No sign on a canopy shall exceed fifty percent (50%) of the surface area of such canopy.

2. *Signs on awnings.* Any sign located on an awning shall be affixed flat to the surface thereof, shall be non-illuminated and nonflashing, and shall indicate only the name and address of the establishment or the premises. Further, no such sign shall extend vertically or horizontally beyond the limits of the awning. There shall be not more than one such sign per individual business, except that on a corner lot two signs, one facing each street, shall be permitted. No sign on an awning shall exceed fifty percent (50%) of the surface area of such awning.

3. *Wall signs.* All wall signs shall be one-sided, permanent in nature and may be illuminated. Wall signs shall be consistent with and incorporated into the architecture of the building.

i. *Wall signs on primary building wall.*

(a) *Number.* There shall be not more than one wall sign per individual business on the primary building wall, except that on a corner lot two signs, one facing each street, shall be permitted. Businesses containing 25,001 – 50,000



square feet of gross floor area shall be permitted two secondary wall signs in addition to the primary sign identifying the business name. Businesses containing 50,001 – 100,000 square feet of gross floor area shall be permitted four secondary wall signs in addition to the primary sign identifying the business name. Businesses containing more than 100,001 square feet of gross floor area shall be permitted four secondary wall signs plus one additional secondary wall sign for every 50,000 square feet of gross floor area over 100,001 square feet in addition to the primary sign identifying the business name.

( b ) Area. The gross area of a sign or signs for any individual business on the principal building wall of any building, except signs projecting perpendicular to the premise wall, shall not exceed 1.5 square feet for each linear foot of the tenant space. When the wall on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the tenant space. For any business permitted secondary wall signage in Section 106-392 (2) b.3.i., the square footage of the business name shall comprise a minimum of 50% of the total sign area.

ii. Wall signs on side or rear building walls adjacent to access drives. When the side or rear wall of a building in a shopping center has frontage on an access drive in the shopping center, wall signs shall be permitted on such wall subject to the following:

( a ) Number. There shall be not more than one wall sign per individual business.

( b ) Area. The gross area of a sign for any individual business on the side or rear wall of any building adjacent to an access drive, except signs projecting

perpendicular to the premise wall, shall not exceed 0.75 square foot for each linear foot of the tenant space.

( c ) No wall sign shall be placed on any side or rear building wall facing a residential district or property designated for residential use on the comprehensive plan.

iii. Wall signs on side or rear building walls facing interior of shopping center. When the side or rear wall of a building in a shopping center faces other businesses in the shopping center, wall signs shall be permitted on such wall subject to the following:

( a ) Number. There shall be not more than one wall sign per individual business.

( b ) Area. The gross area of a sign for any individual business on the side or rear wall of any building facing other businesses in the shopping center, except signs projecting perpendicular to the premise wall, shall not exceed 0.5 square feet for each linear foot of the tenant space.

( c ) No wall sign shall be placed on any side or rear building wall facing a residential district or property designated for residential use on the comprehensive plan.

4. Signs on mansard roofs. All signs on mansard roofs shall be one-sided, permanent in nature and may illuminated. Signs on mansard roofs shall be consistent with and incorporated into the architecture of the building.

i. Signs on mansard roofs on primary building wall.

( a ) Number. There shall be not more than one sign on a mansard roof per individual business on the primary building wall, except that on a corner lot two signs, one facing each street, shall be permitted. Businesses containing 25,001 – 50,000 square feet of gross floor area shall be permitted two secondary signs on a mansard roof in addition to the primary

sign identifying the business name. Businesses containing 50,001 – 100,000 square feet of gross floor area shall be permitted four secondary signs on a mansard roof in addition to the primary sign identifying the business name. Businesses containing more than 100,001 square feet of gross floor area shall be permitted four secondary signs on a mansard roof plus one additional secondary sign on a mansard roof for every 50,000 square feet of gross floor area over 100,001 square feet in addition to the primary sign identifying the business name.

(b) Area. The gross area of a sign or signs on a mansard roof for any individual business on the principal building wall of any building, except signs projecting perpendicular to the premise wall, shall not exceed 1.5 square feet for each linear foot of the tenant space. When the mansard roof on which the sign or signs are located is more than 200 feet from the public right-of-way towards which the sign would face, the maximum sign area shall be 2 square feet per each linear foot of the tenant space. For any business permitted secondary signage on a mansard roof in Section 106-392 (2) b.4.i., the square footage of the business name shall comprise a minimum of 50% of the total sign area.

(c) Height. No sign on a mansard roof shall project higher than the deck line of a mansard roof.

ii. Signs on mansard roofs on side or rear building walls adjacent to access drives. When the side or rear wall of a building in a shopping center has frontage on an access drive in the shopping center, signs on a mansard roof shall be permitted on such wall subject to the following:

(a) Number. There shall be not more than one sign on a mansard roof per individual business.

(b) Area. The gross area of a sign on a mansard roof for any individual business on the side or rear wall of any building adjacent to an access drive, except signs projecting perpendicular to the premise wall, shall not exceed 0.75 square foot for each linear foot of the tenant space.

(c) Height. No sign on a mansard roof shall project higher than the deck line of a mansard roof.

(d) No sign on a mansard roof shall be placed on any side or rear building wall facing a residential district or property designated for residential use on the comprehensive plan.

iii. Signs on a mansard roof on side or rear building walls facing interior of shopping center. When the side or rear wall of a building in a shopping center faces other businesses in the shopping center, signs on a mansard roof shall be permitted on such wall subject to the following:

(a) Number. There shall be not more than one sign on a mansard roof per individual business.

(b) Area. The gross area of a sign on a mansard roof for any individual business on the side or rear wall of any building facing other businesses in the shopping center, except signs projecting perpendicular to the premises wall, shall not exceed 0.5 square foot for each linear foot of the tenant space.

(c) Height. No sign on a mansard roof shall project higher than the deck line of a mansard roof.

(d) No sign on a mansard roof shall be placed on any side or rear building wall facing a residential district or property designated for residential use on the comprehensive plan.

c. Freestanding signs. Shopping centers shall be allowed freestanding identification signs as regulated in this subsection. The text on each individual tenant panel shall be a minimum of ten inches in height.

1. Permitted signs.

- i. Pole signs.
- ii. Ground signs.

2. Area and number. There shall be not more than one freestanding sign per shopping center, except that on a corner lot two signs, one facing each street, shall be permitted. The maximum area for such sign for a center with five (5) or more individual businesses within it shall not exceed one hundred fifty (150) square feet per side or three hundred (300) square feet total. For a center with two, three or four individual businesses within it, the maximum area for such sign shall be one hundred (100) square feet per side or two hundred (200) square feet total.

a. Except for major shopping centers, there shall be not more than one freestanding sign per shopping center, except that on a corner lot two signs, one facing each street, shall be permitted. The maximum area for such sign for a center with five or more individual businesses within it shall not exceed 150 square feet per side or 300 square feet total. For a center with two, three or four individual businesses within it, the maximum area of such sign shall be 100 square feet per side or 200 square feet total. Individual tenant boards identifying each business in the shopping center shall be a minimum of 3 square feet in area.

b. For major shopping centers, there shall be not more than one shopping center sign for every 300 feet of frontage. For corner lots, the number of signs facing each street shall be calculated individually based on the frontage of each street. Notwithstanding the total frontage, a maximum of 3 signs per frontage shall be permitted. Outlot frontage shall be included in the frontage measurement.

Major shopping center signs shall be located on the primary lot or at an entrance to the shopping center from a public street. Signs at entrances shall be permitted regardless of lot type and shall count against the permitted maximum. A minimum separation of 300 feet shall be provided between shopping center signs. The maximum area for each major shopping center sign shall be 150 square feet per side or 300 square feet total. Individual tenant boards identifying each business in the shopping center shall be a minimum of 6 square feet in area.

c. Shopping center outlots shall be permitted one ground sign per lot. Ground signs shall be permitted even if a major shopping center sign is located on that lot, with a minimum distance of 50 feet required between the major shopping center sign and outlot sign. Outlot ground signs shall have a maximum height of 6 feet, a maximum width of 12 feet, and shall have a maximum sign area of 50 square feet per side or 100 square feet total.

3. Height.

i. Pole signs. The maximum height for such sign for a center with five (5) or more individual businesses within it shall not exceed thirty (30) feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade. For a center with two, three or four individual businesses within it, the maximum height for such sign shall not exceed twenty (20) feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade.

ii. Ground signs. Except for shopping center outlots, no part of any ground sign shall have a total height greater than ten feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade. For any sign facing a minor arterial roadway as classified in the

village's comprehensive plan, except for shopping center outlots, no part of any ground sign shall have a total height greater than fifteen feet above the grade of the street upon which the sign faces, or above the adjoining grade if such grade is above the street grade.

d. Window signs. Window signs shall not exceed fifty percent (50%) of the square footage of the window, excluding entrance and exit doors.

e. Signs on entrance and exit doors. The maximum area for signs on entry and exit doors shall not exceed ten percent (10%) of the door area, and shall include only the name and address of the business and the hours of operation. Such signs shall be located on the lower thirty-six (36) inches of the door, unless consisting only of transparent stenciled letters and numbers.

f. Projecting signs. Signs projecting from or attached to any building shall not project more than four (4) feet beyond the front of the building, and the bottom of such sign shall not be less than eight (8) feet above the finished grade of the sidewalk. The maximum area for such sign shall be twenty-five (25) square feet per side and fifty (50) square feet total. Projecting signs shall not be allowed if there is a sign mounted parallel to the face of the building. Any sign projected or suspended from a building shall not exceed ten (10) feet in height.

g. "For sale" and "to rent" signs, subject to the following:

1. Area and number.

i. Freestanding signs. Only one freestanding sign shall be permitted per shopping center, except on a corner lot two signs, one facing each street, shall be permitted. No such sign may exceed thirty-two (32) square feet in area.

ii. Window signs. There shall be not more than one window sign, not exceeding fifty percent (50%) of the square footage of the window, except that on a corner lot two signs, one per street, shall be permitted.

2. No freestanding sign shall project higher than four (4) feet above grade.

h. Signs accessory to drive-through restaurants.

1. Each drive-through restaurant is permitted two freestanding menu signs. A menu sign shall be used to display the published menu and the corresponding prices.

2. The maximum area of each such sign shall be thirty-two (32) square feet.

3. The maximum height of such signs shall be six feet.

4. Illumination shall be internally only.

i. Signs accessory to other drive-through establishments.

1. Each drive-through establishment is permitted one freestanding menu sign. A menu sign shall be used to display the published services and corresponding prices.

2. The maximum area of such sign shall be 32 square feet.

3. The maximum height of such signs shall be six feet.

4. Such signs shall be internally illuminated only.

4. Landscaping. All freestanding signs shall be provided with landscaping at the base of the sign to screen the structural base of the sign.

### **Sec. 106-393. Temporary Promotional Signs.**

(1) Special Events Signs.

(a) Permitted signs.

1. Anniversary signs.

2. Signs advertising some other special event as designated by the business.

(b) Area and number.

There shall be not more than one such sign per lot, except that on a corner lot two signs, one facing each street, shall be permitted. No sign shall exceed 50

